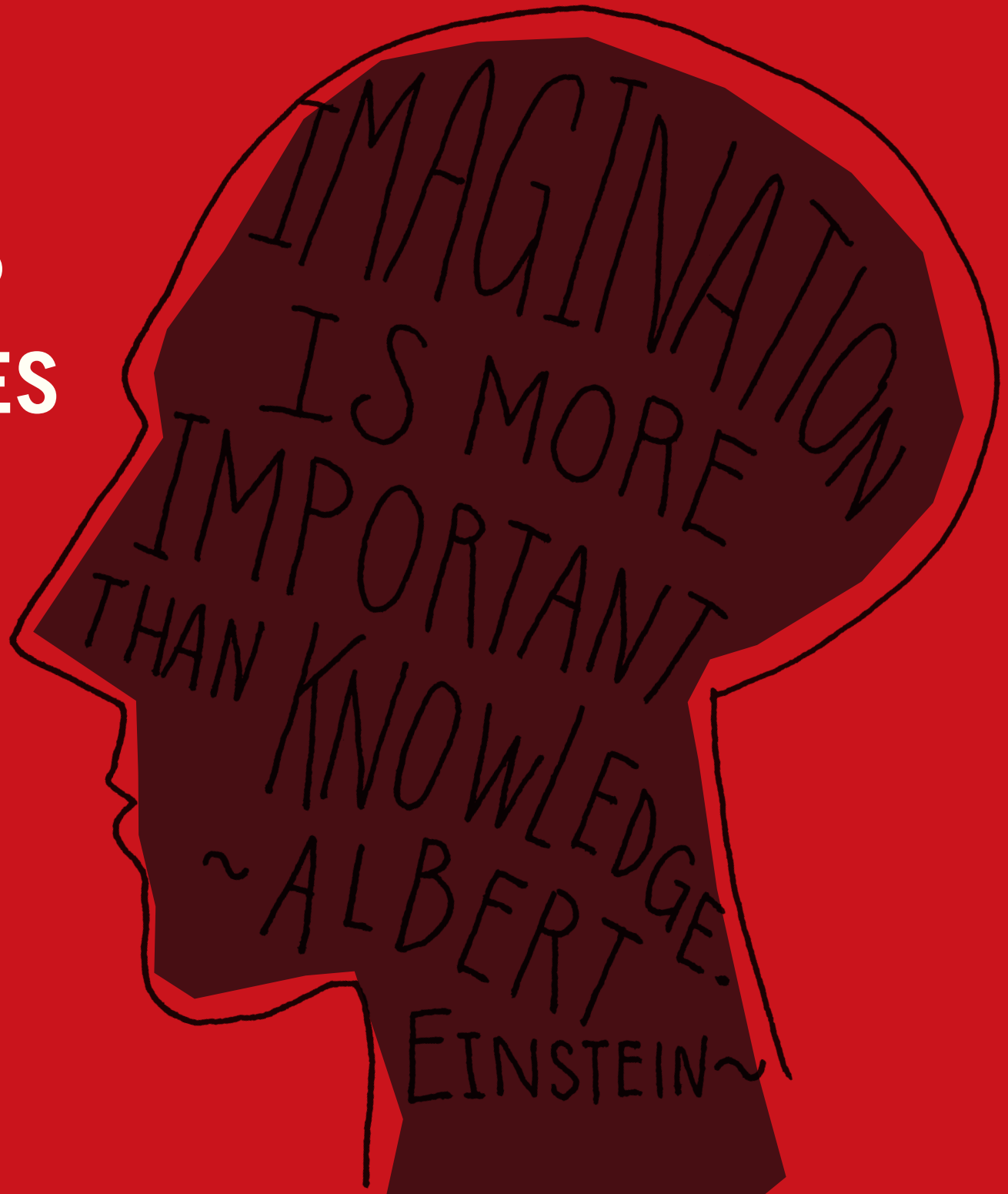


**WONDER  
WORKS  
SPONSORSHIP  
OPPORTUNITIES**



# OVERVIEW

**Imagination is more important than knowledge, Albert Einstein once said.**

**At Wonder Works Children's Museum, kids up to age six learn through creative play. They use their imaginations and learn by doing, whether they are performing on stage, planting and picking vegetables, building a structure out of Lego Bricks or creating an art project from reclaimed and recycled materials.**

# OVERVIEW

There is plenty to explore and do at Wonder Works. We have seven experience zones that are fun, playful and encourage learning:

## North Avenue Art Works



In North Avenue Art Works, kids experience the artistic process. variety of art supplies to create, learn and expand their creative thinking with a vast and ever changing variety of open ended craft projects, sensory toys and fine motor skills tools. Whatever the day, North Avenue Art Works brings arts and crafts to kids at their level, at their pace and on their schedule.

## Farm to Market



In Farm to Market, children “harvest” fruits and vegetables, transport them and set up a shop to see or barter; Farm to Market also houses four imaginary play areas including a store, police station, fire station and the Little Library. Around the corner lies the Castle, where children can act out familiar family roles or take on the more imaginary characters such as kings, queens, knights or dragons.

## The Little Library



Inside The Little Town Library children can sit quietly to explore their favorite books. Surrounded by books, children develop literacy skills such as larger vocabularies and phonemic awareness long before they can read. The shared parent-child book reading that occurs in the museum’s Little Library can contribute to increased reading achievement in elementary school and the bonding is immeasurable.

## Lights, Camera, Action!



In Lights Camera Action!, kids can dress up and perform a song, dance or play. Important social emotional skills are learned as children learn to express their thoughts and ideas, negotiate roles, and collaborate with their peers. We also have a puppet theater built by Oak Design and Construction.

## Build It!



In Build It!, children become construction workers, architects and engineers. Filled with a variety of small- and large-scale construction materials, this experience lets children plan, design and create anything they desire. Learning through play, Build It! helps children understand spatial relationships and develops their fine and gross motor skills.

## Organic Garden



In the Organic Garden, kids prepare, plant and tend to the garden, then harvest throughout the summer and fall. Gardening exposes children to critical math and science skills through counting, sorting, classifying and they begin to learn the principles of cause and effect. It’s a great way for kids to connect with nature, learn where food comes from and start a lifelong love of fresh, healthy food.

## Great Outdoors



In Great Outdoors, children explore “outdoors”, learning about nature from the “forest floor” or from atop an indoor tree house. Children use their imagination to play out familiar and unfamiliar roles, all the while using their senses to navigate the darkened forest.



North  
Avenue  
Art Works



Farm to  
Market



Build It!



Lights,  
Camera,  
Action!



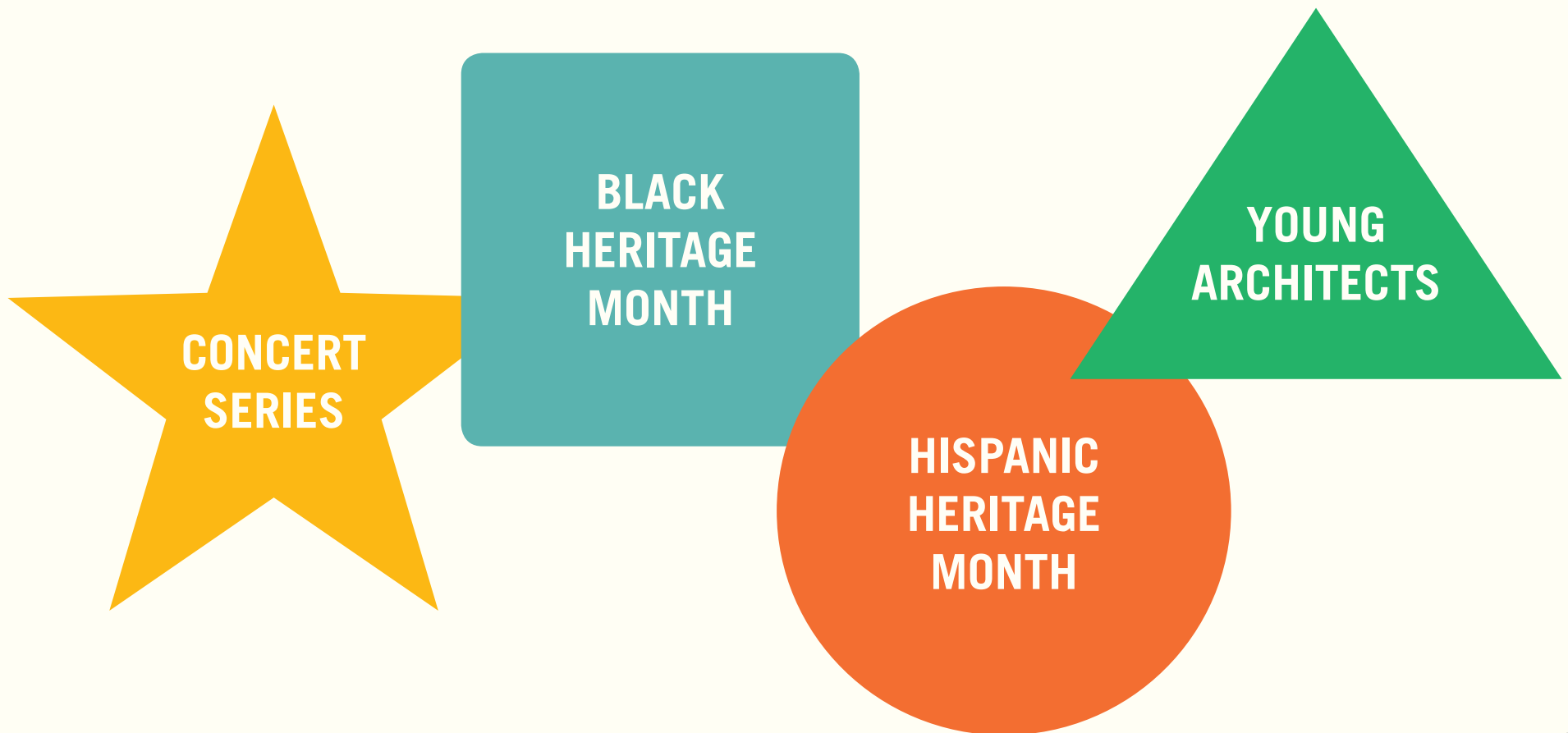
Great  
Outdoors



Organic  
Garden

# OVERVIEW

In addition to our six experience zones, we offer daily programming, field trips, birthday parties and special events. Events needing sponsors include:



# OVERVIEW

**We also raise money through board-driven events, including:**

- **Golf Outing at Ruffled Feathers Golf Club on July 21, 2017**
- **Wonderivia, our fun-filled trivia night on January 27, 2018**

**These events offer terrific visibility and a way to engage with Wonder Works supporters.**

**Creative and imaginative play is vital to a healthy child. Wonder Works provides countless opportunities for both, giving children the physical and mental space to grow up in a supportive, fun environment where they are free to be kids.**

# WONDER WORKS CHILDREN'S MUSEUM FACTS

Wonder Works was founded in 1991 by Gale Zemel and a band of committed volunteers as the Children's Museum of Oak Park.

We moved the museum to 6445 W. North Avenue in 2003 and renamed it Wonder Works Children's Museum.

Wonder Works is a 501(c)3 non-profit that relies on contributions and grants to carry out our mission.

At 6,000 square feet, we aim to be, "pound for pound", the best children's museum around.

Wonder Works hosts 70,000 visitors each year.

We host more than 300 parties and 200 field trips each year.

With more than 1,000 members, we have a captive and loyal audience.

# WHY SUPPORT WONDER WORKS?

**An investment in early childhood education benefits everyone. Promoting creativity in children gets them thinking and solving problems and finding ways to work cooperatively. By sponsoring Wonder Works, you are connecting with and nurturing future generations.**

- ★ **We are the bridge between the classroom and the family room. Wonder Works is an experimental laboratory that enables all kids to learn through creative play.**
- ★ **We foster imagination, creativity, and a lifelong love of learning. As a Wonder Works sponsor you support early childhood learning and the future of our communities.**
- ★ **We are a community resource and tourist attraction that serves our immediate area as well as 300-plus zip codes. By sponsoring Wonder Works, you are supporting your community.**
- ★ **As a Wonder Works supporter, you will gain exposure to our 70,000 annual visitors who participate in the programs you sponsor.**
- ★ **Be a part of like-minded business owners that want to promote early childhood learning and development.**
- ★ **Wonder Works aims to expand in the next several years to provide a larger and even more impactful experience.**



# SUPPORT WONDER WORKS!

We offer wonderful opportunities to get involved with Wonder Works and support early childhood learning. According to Nobel Prize winning economist James Heckman, author of the Heckman Equation, early childhood learning is critical to future individual and community success.

## Platinum - \$5,000

- Prominent signage on donor wall
- Listing on web site, email newsletter and annual report
- Table for six at Wonderivia
- Foursome at the Golf Outing

## Gold - \$2,500

- Name on donor wall
- Listing on web site, email newsletter and annual report
- Table for six at Wonderivia

## Silver - \$1,000

- Name on donor wall
- Listing on web site, email newsletter and annual report

## Bronze - \$500

- Listing on web site, email newsletter and annual report

**Exhibit/Event Recognition to be selected by the donor.**

**Sponsorships are Annual**



# SPONSORSHIP OPPORTUNITIES

## Event Support

### Wonderivia

- \$3,000..... Einstein Event Sponsor
- \$1,500..... Genius Intermission Sponsor
- \$750..... Brainiac Sponsor
- \$350..... Whiz Sponsor

### Golf Outing

- \$2,500..... Ace Sponsor
- \$1,000..... Eagle Sponsor
- \$500..... Birdie Sponsor

**Sponsorships are Annual**



# SPONSORSHIP OPPORTUNITIES

## Exhibit / Program Support

**\$5,000**

Castle  
Build It!  
Lights! Camera! Action!  
Farm to Market  
Organic Garden  
Great Outdoors  
North Avenue Art Works

**\$2,500**

Concert Series  
Sponsor  
Black History Sponsor  
Hispanic Heritage  
Month Sponsor  
Spring Break Sponsor

**\$1,000**

Dino Works Sponsor  
Bubble Works Sponsor  
Young Architects

**\$500**

Weekly Exercise  
Program  
Weekly Nutrition  
Demonstration



**Sponsorships are Annual**

# HOW TO SPONSOR WONDER WORKS

To become a sponsor of Wonder Works Children's Museum,  
please connect with:

**RACHEL RETTBERG**  
CEO  
rrettberg@wonder-works.org  
773.636.7971

**DOUG HYMAN**  
Treasurer and  
Sponsorship Chair  
dhyman@beugelmans.com  
773.368.4527

**JOHN HARRIS**  
Board President  
jharris@a5inc.com  
708.227.5313

You may also connect with us online at [www.wonder-works.org](http://www.wonder-works.org).