



WONDER WORKS PRESENTS  
**WONDERIVIA**  
A trivia night benefiting  
Wonder Works Children's Museum

**February 23, 2019**



## **SPONSORSHIP OPPORTUNITIES**

### **Einstein Event sponsorship: \$3,000**

- *Prominent recognition and logo placement as Einstein Event Sponsor on all promotional materials including emailed invitations, Wonder Works' website, Facebook Page, Twitter, and Instagram*
- *Prominent logo placement on the top border of placemats at each table*
- *Logo placement and recognition at regular intervals during the entire slide show presentation for the evening*
- *Two free one-year memberships to the museum*
- *Free table at the event (tables are \$600)*

### **Genius Intermission Sponsorship: \$1,500**

- *Recognition and logo placement as Genius Level Sponsor on all our promotional materials including emailed invitations, Wonder Works' website, Facebook Page, Twitter, and Instagram*
- *Logo placement on the side border of placemats at each table*
- *Logo placement and recognition on the slide show presentation during one intermission and the Live Auction*
- *10 free passes to the museum*

### **Whiz Level Sponsorship: \$500**

- *Recognition and logo placement as Whiz Level Sponsor on all our promotional materials including emailed invitations, Wonder Work's website, Facebook Page, Twitter, and Instagram*
- *Logo placement on the bottom border of placemats at each table*
- *Logo placement with all Whiz Level sponsors displayed on the slide show presentation before the final scoring*

**Einstein, Genius, and Whiz Level Sponsorships will be listed on this year's new mobile bidding and registration app: Givesmart**

## **NEW THIS YEAR!**

**Smarty Pants: \$100** - *Shout out to your favorite local children's museum!*

- *Logo placement on the placemats at each table*
- *Listing on Facebook in the lead up to the event*

### **Benefits for Sponsorship**

Along with specified benefits determined by the level of sponsorship, Wonderivia sponsor's name are promoted on all marketing materials leading up to and on the day of the event. These include:

Bi-weekly e-news: goes to Wonder Work's database: 5,000, open rate 12-13%

Posters

Facebook Event and subsequent posts regarding the event:

Number of views in a non-boosted post: 200-500, click through rate: 5%

Number of views in a boosted post: 700-1200, click through rate: 2%

Instagram and Twitter posts

Listing on the Museum's Donor Wall

Listing in the Annual Report

At the event, over 275 Wonderivia attendees are exposed to the Sponsor's name and logo.